

**Polska**



# Poznan Fashion Fair 2020

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Poznan Fashion Fair - 19-20 of February 2020. Each year, Poznan Fashion Fair attracts unique brands, designers and entrepreneurs from Poland and abroad, as well as numerous visitors who are fashion enthusiasts. Poznan Fashion Fair is a place for seeing the latest or premiere collections, taking part in motivating and inspiring meetings, gaining a large dose of know-how and meeting people who are real experts in the fashion industry.

## Poznań Fashion Fair



Participation in the Fair is an excellent opportunity to establish new business contacts and purchase the latest collections, which can be then presented also in other countries. Each time, both among the exhibitors and visitors, you can hear intensive discussions and negotiations that quickly lead to successfully concluded contracts.

A unique addition to Poznań Fashion Fair is the **Hosted Buyers** programme, which makes it easy for the top, international buyers to attend the event and gives opportunity to set up pre-arranged appointments with exhibitors. For programme we invite represents of:

- **multibrand stores chains looking for new producers / suppliers of footwear or women's clothing;**
- **multibrand stores chains which run e-sales through an online store or auction-type portals looking for new producers / suppliers of footwear or women's clothing.**

### **For our Hosted Buyers we provide:**

- Transport to Poznan
- Hotel accommodation in Poznan: 2 nights with breakfast: 18-20.02.2020
- Meetings with exhibiting companies
- Dedicated Poznan Fashion Fair 2020 support team before and during the exhibition

- Transfers within Poznan (hotel - fair - hotel)
- A free access to Poznan Fashion Fair 2020
- Admittance to exclusive Poznan Fashion Fair business evening
- Entry to HOSTED BUYERS ZONE and catering at the fair grounds

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