

**Polska**



Poland is interesting for foreign  
investors

2015-09-28 00:22:12



## Poland is interesting for foreign investors

Foreign investors continue to regard Poland as the most attractive destination for new projects in Central and Eastern Europe, according to the latest European Attractiveness survey by consulting firm EY.

In this year's survey, which was conducted for the 13th time, 38 percent of decision makers from multinational companies surveyed by EY listed Poland as the most attractive destination for foreign direct investment in the region. Poland scored 24 percentage points more than the runner-up, the Czech Republic, which was mentioned by 14 percent of respondents. Hungary was third with 10 percent.

"Poland was once again listed among countries with the greatest investment potential in this part of Europe by the world's largest companies," said Janusz Piechociński, Poland's deputy prime minister and economy minister. "This shows that companies appreciate the very high qualifications of our employees, the ease of doing business in this country, and economic stability. Poland's cumulative GDP growth in the last seven years was 23.8 percent, a result that no one else in Europe has managed to equal."

Foreign direct investment (FDI) helped create nearly 15,500 new jobs in Poland last year. This marked a 12-percent increase in annual terms, ranking Poland third in Europe after Britain and Russia.

The list of industries that account for the most projects in Poland opens with the automotive sector (15 percent), followed by the rubber and plastics industry (14 percent), and the software sector (11 percent). An especially encouraging trend is what is happening in the software sector, which generates innovation and contributes to the strong position of Polish IT specialists on the global market."

The report shows that Poland advanced from 10th to seventh position in Europe in terms of the number of new foreign investment projects. It recorded the greatest—23 percent—increase among the top 10 European countries in this area. Poland also leads the way in Central Europe on this count, while the Polish capital Warsaw tied in first place with Stockholm, Dublin and Vienna among cities that investors believe to be the best destinations for business in Europe.

In the years ahead investment in Poland is expected to be stimulated by factors including funds available under the European Union's new budget and the investment plan unveiled by European Commission President Jean-Claude Juncker. Recently, representatives from EU member states and European Union negotiators managed to reach an agreement on the Juncker plan, which is expected to stimulate investment in the European Union to the tune of 315 billion euros by 2017.

Under the agreement on the Juncker plan, anywhere from 40 billion euros to 60 billion euros worth of investment projects will be carried out in Central and Eastern Europe. Most of this money will be invested in Poland. This is expected to help maintain investment growth in Poland at a rate of 8 percent annually in the coming years. This, combined with forecasts suggesting that Poland's GDP will be growing at a rate of 3.5 percent, rank Poland among the top economic powerhouses in the region.



**INNOWACYJNA GOSPODARKA**  
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO  
ROZWOJU**

**UNIA EUROPEJSKA**  
EUROPEJSKI FUNDUSZ  
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego